# BLACKWOOD ASSET MANAGEMENT



An introduction to Discretionary Model Portfolios



# WHO IS BLACKWOOD ASSET MANAGEMENT LTD?

BLACKWOOD is a UK based asset manager that has the discretionary capabilities and investment strengths of a major financial institution, coupled with the focus and expertise of a boutique company.

## **ORIGINS**

BLACKWOOD was the concept of Elevation Investment Management Ltd, a leading firm of regional Independent Financial Advisers (IFA).

Elevation's intention was to bring their clients and IFAs closer to the fund management process. So Elevation set out to find a Discretionary Fund Manager (DFM) that had the vision, desire and necessary expertise to work with Elevation. This led to the formation of BLACKWOOD ASSET MANAGEMENT as a joint venture between Elevation Financial Group Ltd and SORBUS PARTNERS LLP.

## LOOKING FORWARD

The award winning team at SORBUS PARTNERS LLP has been working on investment management for private clients for decades. They are financially stable, possess sound judgement and could see the mutual benefits of partnering with Elevation Investment Management.

# BLACKWOOD ASSET MANAGEMENT



#### WHO MANAGES THE MONEY?

BLACKWOOD ASSET MANAGEMENT LTD is a trading style of SORBUS PARTNERS LLP who are a boutique fund manager that usually only advises Ultra High Net Worth clients. The formation of BLACKWOOD enables this investment expertise to be available to Elevation's clients.

#### WHICH PORTFOLIO DO I INVEST IN?

BLACKWOOD does not provide advice – your IFA at Elevation will help you decide which portfolio is most appropriate based upon their discussions with you.

Each portfolio consists of a carefully selected choice of funds that are designed to provide the best return for the risk you are prepared to take.

The portfolios will also partially invest in the SORBUS VECTOR FUND, which is a "high conviction - high reward" fund that invests into a small number of specially selected equities. This fund has an excellent track record and is a reflection of SORBUS's investment skill.

#### WHAT DOES EACH PORTFOLIO CONSIST OF AND HOW MUCH DO THEY COST?

Each portfolio consists of a range of active and passive funds that are managed in line to Elevation's risk assessment tool, Dynamic Planner.

BLACKWOOD ASSET MANAGEMENT charges 0.25% + VAT per annum.

The cost of each portfolio will vary from time to time as funds are bought and sold, but will typically be:

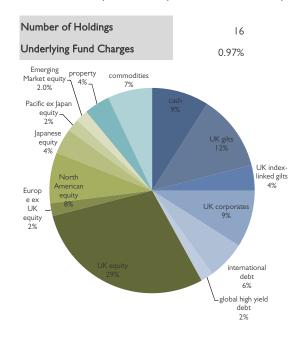
Portfolio Name	Dynamic Planner Target Risk	Fund Ongoing Cost Figure (OCF)	Fund Transactional & Incidental Charges	Blackwood Charge (inc VAT)	Total
Blackwood Model 3	Risk 3	0.27%	0.16%	0.30%	0.73%
Blackwood Model 4	Risk 4	0.30%	0.25%	0.30%	0.85%
Blackwood Model 5	Risk 5	0.34%	0.33%	0.30%	0.97%
Blackwood Model 6	Risk 6	0.35%	0.37%	0.30%	1.03%
Blackwood Model 7	Risk 7	0.25%	0.27%	0.30%	0.82%

In addition to the above, you may incur costs for products or financial advice received, which will be disclosed to you by your Financial Adviser.



#### SAMPLE PORTFOLIO

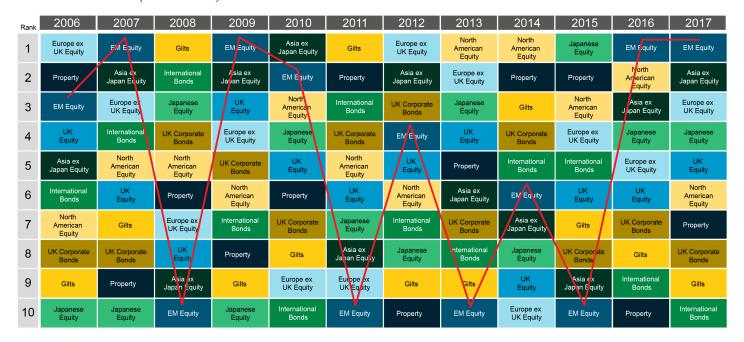
Below is a sample of the portfolio of funds previously held in 'Model 5'



Asset class	fund holding	% total
Cash		9.0%
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Debt		33.0%
UK gilts	Vanguard U.K. Government Bond Index Fund	12.0%
UK gilts	Legal & General All Stocks Index-Linked Gilt Index	4.0%
UK corporates	Vanguard UK Investment Grade Bond Index	9.0%
International debt	TwentyFour Dynamic Bond Fund	3.0%
International debt	TwentyFour Monument Bond Fund	3.0%
International debt	AXA US Short Duration High Yield	2.0%
equity		47.0%
UK equity	iShares 100 UK Equity Tracker Fund	20.3%
UK equity	SORBUS VECTOR	8.7%
Europe ex UK equity	Vanguard FTSE Developed Europe ex UK Equity Index	2.0%
North American equity	Vanguard U.S. Equity Index Fund	8.0%
Japanese equity	iShares Japan Equity Index (UK)	4.0%
Pacific ex Japan equity	Invesco Perpetual Asian Z	1.0%
Pacific ex Japan equity	Stewart Investors Asia Pacific Leaders B	1.0%
Emerging Market equity	Vanguard Emerging Markets Stock Index	2.0%
Alternatives		7.0%
Commodities	Investec Global Gold	7.0%
Property		4.0%
Property	iShares Global Property Securities Equity Tracker	4.0%

#### WHY SHOULD YOU CONSIDER A MODEL PORTFOLIO?

Deciding where to put your money is not an easy thing to do as can be seen from the sector by sector results from 2006 to 2017. (Source: LGIM)



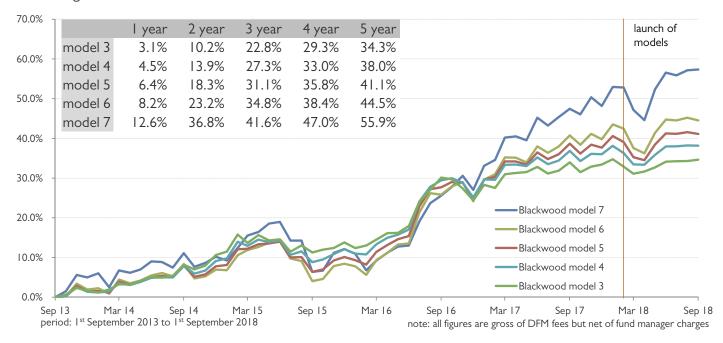
This shows the top sector in 2017 was Emerging Market equity, which notably had been both the best and worst performing sector over the previous years — what a ride!

A DFM picks the sectors to be invested in, and which underlying funds to buy and sell — all with reference to your attitude to risk and the ever changing market conditions.



# 5 YEAR PERFORANCE OF BLACKWOOD MODELS (BACKDATED)

As these models were launched on 25th January 2018 there are no historic performance figures. To provide some guidance on how the models would have performed we have provided backtested performance (below) for the five year period to the 1st September 2018. Prior to the launch of the models the performance figures are based on the strategic (long term) asset allocation and the underlying index returns of the funds currently constituting the models.



Past returns are not a guide to future performance. The asset allocation of the models can at any time and for an extended period of time differ significantly from the strategic asset allocations. This is a reflection of the active management decisions taken to adjust to dynamic investment and market conditions.





MAX THOWLESS-REEVES DIRECTOR

Max is a former Executive Director of UBS Wealth Management. He is a Chartered Fellow of the Chartered Institute for Securities & Investment (CISI), for whom he also acts as an External Specialist for their Advanced Wealth Management programme.

He is Executive Chairman of DivideBuy – one of the fastest growing fintech firms in Europe, a Non-Exec Director of IndigoVision plc and a Visiting Teaching Fellow at Aston Business School.

He has an MBA from Warwick Business School.



SUSANNAH MAISTER-GRAY DIRECTOR

Susie has over 15 years experience in wealth management and structuring both for domestic and international high net and ultra high net worth clients.

She is one of the only individuals to be both a Chartered Fellow of the Chartered Insurance Institute (CII) and a Chartered Investment Manager (CISI). She has a special interest in cohesive wealth management and model portfolios. Susie also has a Postgraduate Diploma in Legal Practice. and is a member of the Society of Trust and Estate Practitioners.



RICHARD FARMILOE DIRECTOR

Richard has developed his investment methodology over a 29 year career within the industry and has accumulated an outstanding personal investment track record upon which the VECTOR strategy performance is based.

His approach combines an encyclopaedic knowledge of the smaller company environment and a rigorous and disciplined investment process. He is a Chartered Fellow of the Chartered Institute for Securities and Investment (CISI) and a Chartered Wealth Manager.



TONY SMITH DIRECTOR

Tony has many years of successful experience in the IFA field, both as a qualified financial adviser and in building IFA practices and client service propositions.

Tony established and grew Perspective Financial Management Ltd from 1995 until its sale in 2008 to Perspective Financial Group. Tony founded Elevation Financial Group in 2011, which now has offices in London, Birmingham and Nottingham.



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